FOR IMMEDIATE RELEASE
August 26, 2014

Media Contact
Stacey Price
Phone: 310.740.5146
Email: s.price@skillsglobal.com

SKILLS® Announces the Addition of a Fully Integrated Applied Behavior Analysis Data Collection Mobile Application

SKILLS® is the world's most comprehensive and efficient end-to-end online solution in the treatment of autism.

LOS ANGELES (August 26, 2014) – SKILLS® today announced the launch of Skills® LogBook, a groundbreaking supplement to the comprehensive research-based SKILLS® tool comprised of assessment, curricula, functional behavior assessment, behavior intervention plan builder, automatic progress tracking and managed care reporting. Skills® LogBook rises to the demand and increasing need for integration between applied behavior analysis (ABA) curricula and data collection technology to ensure a truly efficient workflow in the treatment of children with autism spectrum disorder (ASD) worldwide. SKILLS® is now the most comprehensive and efficient end-to-end online autism solution.

Skills® LogBook maximizes treatment hours by presenting individualized treatment targets and behavior interventions with embedded digital data collection capability. With this function, Skills® LogBook streamlines critical data collection by automating time-consuming graphing, generating and integrating updated graphs into treatment plans. Given the increased prevalence of ASD and long waiting lists of families seeking autism treatment services, Skills® LogBook is the natural solution for autism treatment centers that are feeling the pressure to be increasingly efficient in order to attend to more children in their communities.

"As a result of listening to the needs of the market, we are building customer-centric products that are taking the SKILLS® portfolio to a new level," said Eliana Ferreira, director and general manager of SKILLS®. About the market pressures treatment centers are facing, Ferreira said, "When we help an ABA treatment center become more efficient, we are increasing that center's capacity to treat more children, and are therefore helping more children with ASD reach their fullest potential. When we streamline treatment planning and data collection accuracy, we are ultimately fostering better outcomes."

For more information, visit www.SkillsForAutism.com/LogBook.

About SKILLS®: The Online Autism Solution is a web-based tool that gives users the ability to assess an individual's strengths and weaknesses, design individualized and comprehensive treatment, teaching and intervention plans, and track progress. The program is based on the scientifically-proven principles of applied behavior analysis (ABA). Although SKILLS® will automate lessons and recommend behavior interventions, it also allows users the flexibility to tailor the program to an individual's unique needs. Each of the nearly 4,000 lessons also includes worksheets, visual aids, tracking forms, and video lessons. Launched in 2011, SKILLS® is used in school districts and managed care organizations nationwide, and autism treatment providers worldwide. For more information, visit www.skillsforautism.com.

###